

/EDGE ICT

# INFORMATION TECHNOLOGY:

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# // INTERACTIVE MEDIA

NQF Level 5 | SAQA ID - 49121 | Credits - 134


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# **QUALIFICATION INFORMATION**

National Certificate: Interactive Media

Level 5 // SAQA ID: 49121 // Credits: 134

## **Entry Requirements:**

- Language and communication NQF Level 4
- Mathematic literacy NQF Level 4

## **Objective:**

The purpose of this qualification is for learners to be able to plan and create web sites. This may not involve substantial academic content competent to the qualification, but rather focus on the practical aspects required such as authoring / compiling / putting together components for e-learning running off Internet, intranet and CD ROM. In doing the former, qualifying learners can create an interface for communication, entertainment and information devices. In addition, qualifying learners are able to compile interactive presentations, graphics and photographic elements, 2D animation, that is, visual content for marketing purposes, to contribute to film, television, and video productions.

# // QUALIFICATION OUTCOME

On achieving this Qualification, the learner will be able to:

- Design visual and technical components and structure of interactive media solutions
  - Range: Components and structure include interfaces, navigation architecture and storyboards
- Propose audio-visual and technical interactive media solutions
- Gather interactive media content and information
- Design and develop creative elements for interactive media solutions
- Author content for interactive media solutions
- Deliver interactive media solutions in required formats
- Manage business in the interactive industry
- Innovate and create ideas and opportunities
- Safeguard a multi-user computer system

# RESPONSIBILITIES



## Edge ICT will provide:

- Full project management of learnership
- Monthly progress reports, quarterly reports to the SETA and handling of SETA site visits and the external verification visit at the end of the learnership
- Course material, pens, and workbooks
- Training, using a Qualified Facilitator
- Assessments and moderation
- Uploading of learners on learner registration database and learner achievements
- Certificates of completion and competence
- SETA certificate of competence
- Venue suitable for the number of delegates and required refreshments
- Email access for learners
- Workplace provision



# < QUALIFICATION STRUCTURE AND OUTLINES >

## Module 1:

US Type	NLRD	Unit Standard Type	Level	Credits
Core	117550	Plan processes for interaction with multiple media	Level 5	10
Core	117553	Assess resources for interactive media production	Level 5	5
Core	117554	Propose interactive media solutions	Level 5	10
Core	117555	Gather interactive media content from existing sources	Level 5	4
Total Credits			29	

## Module 2:

US Type	NLRD	Unit Standard Type	Level	Credits
Fundamental	115374	Demonstrate an understanding of the use of web-sites in business	Level 5	4
Fundamental	115372	Demonstrate an understanding of tools and products available for web-site development	Level 5	3
Fundamental	13806	Code a web page layout	Level 5	4
Total Credits			11	

## Module 3:

US Type	NLRD	Unit Standard Type	Level	Credits
Core	117556	Draw electronic graphic images	Level 5	6
Total Credits			6	

# < QUALIFICATION STRUCTURE AND OUTLINES >

## Module 4:

US Type	NLRD	Unit Standard Type	Level	Credits
Core	13807	Design graphics for multimedia	Level 5	8
Core	117547	Design interactive media	Level 5	10
Core	117548	Design creative elements with digital photographic images	Level 5	6
Core	117551	Deliver interactive media content	Level 5	4
Core	117552	Design and develop two dimensional animation elements	Level 5	10
Total Credits			38	

## Module 5:

US Type	NLRD	Unit Standard Type	Level	Credits
Core	12499	Edit sound	Level 5	5
Core	117549	Edit interactive media content	Level 5	10
Total Credits			15	

## Module 6:

US Type	NLRD	Unit Standard Type	Level	Credits
Core	10070	Develop and implement marketing plan in line with marketing strategy	Level 5	20
Elective	114069	Administer security systems for a multi-user computer system	Level 6	15
Total Credits			35	

# { NOTIONAL HOURS MATRIX }

The roll out strategy below indicates the relationship between theory, practical, workplace and FSA component:

Skills Programmes	Credits	Notional Hours	Contact Session 30% (Hours)	Experiential Learning 70%(Hours)	TOTAL Notional Hours
1	29	290	87	203	290
2	11	110	33	77	110
3	6	60	18	42	60
4	38	380	114	266	380
5	15	150	45	105	150
6	35	350	105	245	350
TOTALS	134	1340	402	938	1340

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